

## HEALTHIEST CITIES & COUNTIES

# CHALLENGE

**CREATE MORE  
HEALTHY DAYS  
WHERE YOU LIVE**

### THE NEED



About **half of all adults** have one or more chronic health condition

Source: CDC



Your **zip code** is a greater indicator of your health and longevity than your genetic code

Source: CDC



Nearly one in two Americans grade their current city or county a **C or lower** for how healthy an environment it is

Source: Healthiest Cities & Counties Challenge survey



**One-third** of Americans consider local aspects like cost of living, access to health services and nutritious food and amount of crime and violence to have a large effect on their health

Source: Healthiest Cities & Counties Challenge survey



**94 percent** of Americans are willing to do something in order to have a healthier place to live

Source: Healthiest Cities & Counties Challenge survey

## 50 CITIES AND COUNTIES ARE BUILDING A HEALTHIER COMMUNITY



### ENGAGE

small and mid-size cities and counties to create measurable change in health and wellness

### IGNITE

change through cross-sector partnerships that improve the health of communities while empowering people to make healthier choices



### IMPROVE

health outcomes in cities and counties across the country

### ABOUT THE CHALLENGE

The Healthiest Cities & Counties Challenge, a partnership between the Aetna Foundation, the American Public Health Association (APHA) and the National Association of Counties (NACo), administered by CEOs for Cities, will recognize and catalyze cities and counties most able to show measurable change in health and wellness over several years.

Members of the HealthyCommunity50 will move on to compete for the grand prize in the Healthiest Cities & Counties Challenge.

**\$1.5 million in Challenge prizes** will be awarded to cities and counties able to move the needle toward making healthier and more equitable communities.

Learn more at [healthiestcities.org](http://healthiestcities.org)  
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